

# NEWS RELEASE

PR 1249

5 May 2009

For immediate release



## Celebrate in style at the Loke Road Rec

Samba music, face painting, clown workshops and a day of fun activities will mark the opening of the Loke Road recreation area on Saturday 9 May. The newly built recreation ground comprises a fully equipped play area with a North End fishing community theme, an older persons' trim trail and improved access paths.

Celebrations begin at 10am, with a planting session for younger residents to help brighten the area for the summer months; trim trail sessions will also be running for people to learn how this new community facility can be used. The official opening of the area is due to take place at 12.30pm with Dr Paul Richards, Chairman of the Trustees at True's Yard Fisherfolk Museum and local historian, cutting the celebration cake. Samba music and a range of activities will continue through the afternoon until 2pm.

Michelle Parker, Greenspace Project Officer for Improving Neighbourhoods, commented: "The Loke Road Rec opening party will definitely have something fun for everyone to take part in. This is a community space with something to offer people of all ages. We want people to take pride in the area so please come along and join in the celebration!"

"We have had excellent community involvement throughout this project with three public consultation sessions and a small resident group putting the designs together. The group have worked really hard at researching the history of North Lynn and North End and have reflected this heritage in the designs used - it really is a fantastic area!" she continued.

The play area has been funded by Improving Neighbourhoods, the Borough Council of King's Lynn & West Norfolk and the Big Lotto. The improved access path and an older

persons' trim trail has been possible thanks to a £50,000 grant from the Landfill Communities Fund of Waste Recycling Group (WRG) administered by WREN.

Ends

Photo Opportunity - Dr Paul Richards opening the area, Loke road Rec, Saturday 9th May, 12.30pm.

For further information

Michelle Parker, Greenspace Project Officer, 01553 782082.

Notes to Editor

The Improving Neighbourhoods Board is made up of residents and representatives from key service providers. It is tasked with making the decisions to allocate the £3.6m made available to the area through Safer Stronger Communities Fund.

The Landfill Communities Fund (previously known as the Landfill Tax Credit Scheme) gives landfill operators the opportunity to divert 6.7% of their annual Landfill Tax bill into the communities and environments around landfill sites. To date the LCF has funded over 24,000 projects with half a billion pounds in funding.

Resources: [www.ltcs.co.uk](http://www.ltcs.co.uk)    [www.entrust.org.uk](http://www.entrust.org.uk)

WREN is the UK's largest distributive environmental body and has funded over 4000 projects across much of the UK with over £100million since 1998. With a Head Office in Norfolk WREN distributes the Landfill Communities Funds to community and environmental projects within ten miles of landfill sites owned by Waste Recycling Group Ltd.

Projects applying for funding from WREN are assessed by an individual panel of locally based experts for their suitability, sustainability and community benefit.

Resource: [www.wren.org.uk](http://www.wren.org.uk)

Waste Recycling Group Limited is one of the UK's leading waste management services companies and handles in excess of 15 million tonnes of household, commercial and industrial waste each year. Around 50% of Waste Recycling Group's business is accounted for by waste management contracts with more than 40 local authorities across England, Scotland and Wales.

The Company operates facilities for the reception, recycling and disposal of waste, including a network of waste transfer and recycling centres and a regional network of operating landfill sites, and manages civic amenity sites on behalf of local authorities for use by the general public.

Resource: [www.wrg.co.uk](http://www.wrg.co.uk)

**This release has been issued by Laura Beveridge on behalf of the West Norfolk Partnership. For further information, contact Laura on 01553 616251**