

# NEWS RELEASE

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For immediate release



## **Fancy dress, wacky games and fund raising to open the North Lynn multi-use games area**

Hilarity, fancy dress, fund raising and exciting activities will all form part of a jam-packed day to mark the official opening of the North Lynn multi-use games area (MUGA). The comical opening of the MUGA, located in Kingsway, is being held on Friday 13th March in aid of comic relief with an abundance of wacky activities.

From 9am to 3pm pupils from St Edmund Primary School will be completing a sponsored sporting circuit challenge; with activities including hilarious hurdles, side splitting skipping, silly soaking in the stocks and joke telling. All children have been asked to wear as many red items of clothes as possible to coincide with the Red Nose Day theme. At 3pm the Discovery Centre will continue the fun with a selection of games.

Adam Garford, Urban Sports Motivator, will be donning a tutu for the occasion along with some of his Improving Neighbourhoods Team members. Adam explained: "This looks set to be a fantastic day! After the huge success of the MUGA opening in Fairstead and Gaywood Park we knew we'd have to do something special for North Lynn - Comic Relief seemed like the ideal opportunity to have fun, show how versatile the area is and raise money at the same time."

"This area is for everyone to use - not just those interested in sport. It is already proving to be very popular with members of the community and it's my role to encourage more people to get active and use this exciting new facility" Adam added.

Carl Suckling, Deputy Neighbourhood Manager for Improving Neighbourhoods, added: "This area is a fantastic facility for the community and we are thrilled that it is up and running. We hope that we can build on the success of today's event by getting as many people as possible using this resource."

The North Lynn MUGA is one of three areas recently built in King's Lynn; additional sites are on William Booth Road in Fairstead and Parkway in Gaywood Park. The MUGAs are state of the art, and are designed for sporting activities such as football, basketball, netball and tennis.

Sites for each area were identified by local communities and the Improving Neighbourhoods Board. This project has been funded by Improving Neighbourhoods and National Lottery funding administered by Sport England.

Ends

Photo Opportunity -

Friday 13th March, North Lynn MUGA, Kingsway at 1pm when Henry Bellingham will official open the sports area.

For Further information contact -

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Carl Suckling, Deputy Neighbourhood Manager, 01553 616844

Notes to the Editor

Participants of all the activities outlined in this release have already been arranged. When the activities have finished at 5.30pm the area will once again be open for public use.

The Improving Neighbourhoods Board is made up of residents and representatives from key service providers. It is tasked with making the decisions to allocate the £3.6m made available to the area through Safer Stronger Communities Fund.

**This release has been issued by Laura Beveridge on behalf of the West Norfolk Partnership. For further information, contact Laura on 01553 616251**