

# NEWS RELEASE

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For immediate release

## **Fun, footie, food and floodlit cricket mark opening of multi-use games areas in Fairstead and Gaywood Park**

A jam-packed day of fun activities for the whole community will mark the official opening of two of the town's eagerly anticipated multi-use games areas (MUGAs) on Sunday 1st February.

The morning activities will kick-off at 11am at the Fairstead MUGA (which is located near Fairstead Primary School, William Booth Road) with sporting events such as boxing, street basketball, soccer school and soccer tots with King Lynn Community Football.

Half-time refreshments will be provided for participants at 1.30pm. The second-half gets underway at 3.15pm at the Gaywood MUGA (located on Parkway), with activities including netball, 5-a side football and floodlit Kwik cricket, finishing at 6.00pm.

Adam Garford, Urban Sports Motivator, explained: "The multi-use games areas are already proving to be very popular with members of the community and the important thing to remember is that they are for everyone - not just those interested in sport. My role is to encourage people to get enthusiastic about physical activity and to make use of these exciting facilities; I can't wait to meet people on Sunday and talk to them about how the MUGAs can be used."

Carl Suckling, Deputy Neighbourhood Manager for Improving Neighbourhoods, added: "These areas are a fantastic resource for the community and we are thrilled that they are up and running. We hope that this activity day will give local residents some great ideas



for making the most of these versatile facilities. It's an ideal opportunity for people to come along, have fun and get a bit active at the same time."

The MUGAs are state of the art, and are designed for sporting activities such as football, basketball, netball and tennis.

A third MUGA has been developed on Kingsway in North Lynn. This site is already open for use by the community and plans are underway for an official opening.

Sites for each area were identified by local communities and the Improving Neighbourhoods Board. This project has been funded by Improving Neighbourhoods and National Lottery funding administered by Sport England.

Ends

Photo Opportunity -

Sunday 1st February, Fairstead MUGA, next to Fairstead Primary School, William Booth Road at 11.30am.

For Further information contact -

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Notes to the Editor

The Improving Neighbourhoods Board is made up of residents and representatives from key service providers. It is tasked with making the decisions to allocate the £3.6m made available to the area through Safer Stronger Communities Fund.

**This release has been issued by Laura Beveridge on behalf of the West Norfolk Partnership. For further information, contact Laura on 01553 616251**